

A La Carte Services:

Please note: all rates are in Canadian Dollars.

Editing

Blog post & web pages edits. Comes with content promotion strategy sessions, (an hour per post), in order to help you use your blog posts to reach your audience on the social media platforms & groups they check out on a daily basis: **\$400 per post for blog posts & per page for web pages.**

A bundle of three web pages for the same website or product: **\$350 each**

Proofreading & copyediting (other/ non-web related): **\$50/ hour**

Content Strategy

You can purchase my content strategy sessions independently, although these services are a complimentary addition to all blog content editing and creation services and packages.

Below are the rates for strategy sessions, if you purchase them on their own, rather than as part of a service or package.

These consultations are **perfect for clients that aren't ready to say "yes" to one of my more popular services, but need my professional opinion to make their content a hundred times better.**

So here's what available:

- **Blog content brainstorming strategy sessions:** *Strategy sessions focusing on filling up the next eight weeks of your company blog's editorial calendar with relevant content:* \$250 per session (each session is an hour long, and covers 8 weeks of content for a once a week publishing schedule).
- **Blog content promotion strategy sessions:** You came up with blog content on your own. Now all you need is a strategic, blog content promotion strategy. My strategy sessions focus on taking an existing blog post, and using content promotion strategy tactics such as Twitter and LinkedIn marketing, Pinterest and Instagram marketing, and Facebook marketing. The point is to help you figure out how to reach not just any reader, but the right reader. It also shows you how to factor in content marketing automation platforms, such as Zapier, IFTT, Buffer, CoSchedule, etc.: **\$100 per session (each session is an hour long)**

Blog Content Creation

With me, you don't just get content you also get:

- Image compression, in order to make your site load faster & feature image, personalized image design
- Online essentials such as social media, audience, and search engine friendly keywords and headlines.
- Personalized content promotion strategy focused consultations **on how, when, and where to promote your content.**

With my blog content creation services, you have your choice of long-form blog posts (1,000-4,000 words) and "standard" (less than a 1,000 words) blog posts.

Long-form (1,000 to 4,000 words)	Standard (less than 1,000 words)
\$800 per post	\$640 per post

Web Pages, written from scratch (or rewritten)

Flat fee of \$1,200 for a bundle of three pages for the same website.

\$300 per page: *for about pages, home page, contact page, landing pages, and info about core essentials that are industry specific such as careers pages, ingredients and fabrics used, etc.*

\$1 per word for product pages.

Interested? Got questions?

Email: rosemary@rosemaryrichings.com

For phone calls, please send an email to schedule a call & I will send you a URL for booking a call...